

Fashion Show Sponsorships 2011

Links for Life - Paint the Town Pink (PTTP) month



Emerald Sponsor - \$5,000

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at the fashion show (sponsor is responsible for providing banner)
- Recognition gift from Links for Life Sponsor
- Opportunity to set up a Display Table at the event.
- Logo will be displayed on table tents showcasing sponsors at fashion show (400+ in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive five (5) seats to the fashion show.
- Business will be lighted pink for the month of October (Light the Town Pink).

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published 4th Saturday in September) (size appropriate) **Commitment Due by August 31, 2011.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Logo included in the fashion show program (400+ in attendance)

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)
- Name included on all media releases for the fashion show

Donor Recognition Program

- As Emerald Sponsor of the fashion show your individual or company name will be displayed on the Links for Life recognition wall.

Ruby Sponsor - \$2,500

On/Off-Site Exposure:

- Opportunity to display 3'x10' banner at the fashion show (sponsor is responsible for providing banner)
- Recognition gift from Links for Life Sponsor
- Logo will be displayed on table tents showcasing sponsors at the PTTP fashion show (400+ in attendance)
- Recognition by Links for Life at a meeting / activity of your choice
- Sponsor will receive two (2) tickets to the fashion show

Recognition on Printed Materials:

- Logo/Name will be included in the "Bakersfield Life" magazine Breast Cancer Survivor issue from The Bakersfield Californian. (circulation 80,000 published 4th Saturday in September) (size appropriate) **Commitment Due by August 31, 2011.**
- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Name included in the fashion show program (400 in attendance)

Media Exposure

- Logo included on Links for Life website for the month of October (size appropriate)

Donor Recognition Program

- As Ruby Sponsor of Paint the Town Pink your individual or company name will be displayed on the Links for Life recognition wall.

Opal Sponsor - \$1,000

On/Off-Site Exposure:

- Name will be displayed on table tents showcasing sponsors at the PTTP fashion show (400 in attendance)

Recognition on Printed Materials:

- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
- Name will be included in the fashion show program 400 in attendance

Media Exposure

- Name included on Links for Life website for the month of October (size appropriate)

Pearl Sponsor - \$500

Recognition:

- Name will be included in the thank you ad in The Bakersfield Californian (size appropriate)
The fashion show event is part of the Links for Life Paint the Town Pink month of October